**SHOPPING CART ANALYSIS QUESTIONS**

* TOTAL REVENUE & TOTAL CUSTOMERS
* MOST PURCHASED BY SEX AND TOTAL AMOUNT SPENT BY SEX
* TOTAL CUSTOMERS FROM EACH STATE
* AMOUNT SPENT AND MAXIMUM AMOUNT FROM EACH STATE
* TOTAL AMOUNT AND MAXIMUM AMOUNT SPENT ON EACH PRODUCT TYPE
* AMOUNT EACH CUSTOMER SPENT
* WHICH PRODUCTS WERE SOLD THE MOST IN THE LAST TWO MONTH
* TOTAL SALES BY MONTH
* MONTH REVENUE ANALYSIS TO PRODUCT TYPE
* MONTH REVENUE ANALYSIS TO STATE